

# DDA NEWS

Match on Main Grant: Page 1

## Match on Main Grant

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Match on Main Grant

- What is this grant?
- Who has received this grant?
- Round 2 of the grant opening soon!

The previous edition of the DDA Newsletter explained that the City of Cadillac is now Redevelopment Ready Certified. This certification makes the city eligible to apply for state and federal grants being managed by the state. In the fall of 2021, the City of Cadillac was able to take full advantage of the RRC status when it filed two applications on behalf of two businesses for the Match on Main Grant being administered through the Michigan Economic Development Corporation. Each of these applications were for \$25,000 and required a 10 percent match by benefitting business.

The city was able to apply on behalf of one business from each of our two formal business districts being the Downtown Development Authority District and the West Side Corridor Improvement Authority. The City worked in collaboration with the Community Foundation, Chamber of Commerce and the Alliance for Economic Success to distribute applications to as many eligible businesses as possible and to choose one business from each district that most closely matched the requirements of the grant. The city's application for the Owl Eye Coffee Roasters from the Downtown Development Authority District was successful and state has awarded them \$25,000. This grant is managed on a reimbursement basis.

## Owl Eye Coffee Roasters Awarded \$25,000 Grant

The Match on Main Grant for Owl Eye Coffee Roasters will enable them to add a whole new element to their business by adding an indoor seating area with a cool overhead door which will open up onto Mitchell Street. The grant will also allow them to grow their business by adding additional employees and also expanding and improving their storage areas.



Match on Main Grant: Owl Eye Coffee

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## Redevelopment Ready Community: Page 2

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### Match on Main Round 2

The State of Michigan is opening another round of the grant very soon. The City of Cadillac in collaboration with the Community Foundation, Chamber of Commerce and the Alliance for Economic Success will be facilitating another round of applications. One business from the DDA and one from the Cadillac West CIA will be selected to apply for a grant of up to \$25,000. The grant is managed on a reimbursement basis.

### How to apply:

All businesses interested in applying for this grant may contact the City of Cadillac Administrative offices. The Application is available on the City of Cadillac Website, [www.cadillac-mi.net](http://www.cadillac-mi.net). There is a one page description of qualifications the State of Michigan has set and must be met by each applicant to be eligible to apply for the grant.

Applications are due to John Wallace, Community Development Director by 5:00 PM on Wednesday, March 1st. Applications can be submitted to City Hall 200 N. Lake Street, Cadillac, MI 49601 or via email to John Wallace at [jwallace@cadillac-mi.net](mailto:jwallace@cadillac-mi.net).

